

SIDesign 2013-14 PRICE SHEET

sports information design

Media / Recruiting Guides

12 pages (16 w/cover)

Design Only \$650

Print & Design (Color Cover B&W Guts)						
Quantity	100	/unit	250	/unit	500	/unit
	\$950	\$9.50	\$1,125	\$4.50	\$1,500	\$3.00

Print & Design (Color Throughout)						
Quantity	100	/unit	250	/unit	500	/unit
	\$1,025	\$10.25	\$1,250	\$5.00	\$1,675	\$3.35

Print Only (Color Cover B&W Guts)						
Quantity	100	/unit	250	/unit	500	/unit
	\$315	\$3.15	\$500	\$2.00	\$840	\$1.68

Print Only (Color Throughout)						
Quantity	100	/unit	250	/unit	500	/unit
	\$410	\$4.10	\$630	\$2.52	\$1,020	\$2.04

28 pages (32 w/cover)

Design Only \$1,000

Print & Design (Color Cover B&W Guts)						
Quantity	100	/unit	250	/unit	500	/unit
	\$1,025	\$10.25	\$1,350	\$5.40	\$1,750	\$3.50

Print & Design (Color Throughout)						
Quantity	100	/unit	250	/unit	500	/unit
	\$1,150	\$11.50	\$1,550	\$6.20	\$2,150	\$4.30

Print Only (Color Cover B&W Guts)						
Quantity	100	/unit	250	/unit	500	/unit
	\$430	\$4.30	\$750	\$3.00	\$1,115	\$2.23

Print Only (Color Throughout)						
Quantity	100	/unit	250	/unit	500	/unit
	\$560	\$5.60	\$950	\$3.80	\$1,535	\$3.07

60 pages (64 w/cover)

Design Only \$1,800

Print & Design (Color Cover B&W Guts)						
Quantity	100	/unit	250	/unit	500	/unit
	\$2,300	\$23.00	\$2,750	\$11.00	\$3,450	\$6.90

Print & Design (Color Throughout)						
Quantity	100	/unit	250	/unit	500	/unit
	\$2,515	\$25.15	\$3,075	\$12.30	\$3,725	\$7.45

Print Only (Color Cover B&W Guts)						
Quantity	100	/unit	250	/unit	500	/unit
	\$660	\$6.60	\$1,050	\$4.20	\$1,730	\$3.46

Print Only (Color Throughout)						
Quantity	100	/unit	250	/unit	500	/unit
	\$815	\$8.15	\$1,375	\$5.50	\$2,000	\$4.00

124 pages (128 w/cover)

Design Only \$2,750

Print & Design (Color Cover B&W Guts)						
Quantity	100	/unit	250	/unit	500	/unit
	\$3,650	\$36.50	\$4,150	\$16.60	\$5,010	\$10.02

Print & Design (Color Throughout)						
Quantity	100	/unit	250	/unit	500	/unit
	\$3,900	\$39.00	\$4,500	\$18.00	\$5,650	\$11.30

Print Only (Color Cover B&W Guts)						
Quantity	100	/unit	250	/unit	500	/unit
	\$1,150	\$11.50	\$1,835	\$7.34	\$3,000	\$6.00

Print Only (Color Throughout)						
Quantity	100	/unit	250	/unit	500	/unit
	\$1,475	\$14.75	\$2,235	\$8.94	\$3,700	\$7.40

All prices include cover designs. If a client wishes to purchase guides for more than one sport, discounts will be given on a case-by-case basis. SIDesign can also work out agreements for retainer contracts to cover all sports for your school at a highly discounted rate. Contact SIDesign for more information on bulk orders. Some restrictions apply if media / recruiting guide includes advertisement sales where custom ads must be created, scanned in or converted from existing ads or business cards. Contact SIDesign for custom quotes on combination guides that include ads and media. info.

Promotional / Schedule Posters

Design Only

11X14	\$325
11X17	\$325

Print & Design (Black & White)

Quantity	100	/unit	250	/unit	500	/unit
11X14	\$400	\$4.00	\$475	\$1.90	\$550	\$1.10
11X17	\$425	\$4.25	\$500	\$2.00	\$575	\$1.15

Print & Design (Full Color)

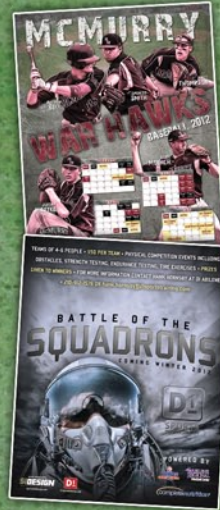
Quantity	100	/unit	250	/unit	500	/unit
11X14	\$425	\$4.25	\$500	\$2.00	\$575	\$1.15
11X17	\$450	\$4.50	\$525	\$2.10	\$600	\$1.20

Print Only (Black & White)

Quantity	100	/unit	250	/unit	500	/unit
11X14	\$150	\$1.50	\$175	\$0.70	\$225	\$0.45
11X17	\$160	\$1.60	\$190	\$0.76	\$250	\$0.50

Print Only (Full Color)

Quantity	100	/unit	250	/unit	500	/unit
11X14	\$160	\$1.60	\$190	\$0.76	\$250	\$0.50
11X17	\$175	\$1.75	\$200	\$0.80	\$275	\$0.55



Media Guide / Game-Day Program Covers

Design Only

One Sport	\$350	Four-Five Sports	\$275 apiece
Two-Three Sports	\$300 apiece	Six+ Sports	\$250 apiece



Brochures

Design Only

11X17 Folded to 8.5 X 11 Full Color	\$400
8.5 X 11 Trifold Full Color	\$325

Print & Design (Full Color)

Quantity	100	/unit	250	/unit	500	/unit
11X17 Fold	\$560	\$5.60	\$600	\$2.40	\$630	\$1.26
8.5X11 Trifold	\$510	\$5.10	\$525	\$2.10	\$575	\$1.15

Print Only (Full Color)

Quantity	100	/unit	250	/unit	500	/unit
11X17 Fold	\$235	\$2.35	\$265	\$1.06	\$310	\$0.62
8.5X11 Trifold	\$205	\$2.05	\$215	\$0.86	\$250	\$0.50



Large-Format Printing / Design

Design & Print

Price Per Square Foot	\$5.50	Print Only	Price Per Square Foot	\$4.50	Design Only	By Custom Quote Only
Minimum Order	\$400	Minimum Order	\$300			



All prices based on weather-proof vinyl with grommets every 18-24 inches depending on the size of the banner. There is no size limit to the banners and for example could span the length of a football field. Other large-scale projects such as wallpaper murals or various signage can also be created by SIDesign by custom quote. Just contact info@sportsinfodesign.com for more information.